



February 29, 2012

New MG dealers chalk up sales on opening day

Britain's newest MG dealers got off to a great start, selling cars on the first day they opened. Within days the cars will be on the road bearing the new '12 plates.

Pinkstones MG in Stoke-on-Trent took two orders for the award-winning MG6 on Saturday and Rivervale in Brighton sold a car to a woman who only popped along to the opening day out of curiosity!

Steve Wild, Sales Manager at Pinkstones, said: "We had a really busy weekend and sold a Union Blue MG6 GT in S trim and Granite Grey SE model. We also had more than 20 test drives and lots of interest and enquiries.

"People who hadn't seen the car before were impressed with the styling, handling and the value for money."

Allan Hubbard, General Manager at Rivervale in Brighton, was amazed with his sale on Saturday. He explained: "A lady came along in her MG TF sports car just with the intention of supporting the opening event.

"She said she was curious about the new MG. But once she had driven it she was instantly won over by it. She got more and more enthusiastic and placed an order there and then!"

On the road prices for the MG6 GT fastback start from £15,495 and rise to £18,995. The MG6 Magnette sports saloon range from £15,995 to £19,995. However the current MG 5,4,3,2,1 offer gives savings worth more than £1,000 on the list price.

The sales from both dealerships will go out in March and carry the new '12 plate registration identifier along with others sold from the MG dealer network.



Both the award-winning MG6 GT and the MG6 Magnette sports-saloon are designed and engineered at the MG Birmingham factory where final assembly of the UK models also takes place.

The MG6 won the What Car? 2012 Security Award. Two racing versions of the MG6 GT will compete in the 2012 Dunlop MSA British Touring Car Championship with double champion Jason Plato and rising race star Andy Neate behind the wheels.

Ends.

Images are available on the MG Motor Media site:

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MG Motor UK

MG Motor UK is based in Birmingham, England along with SAIC Motors European Technical Engineering Centre (SMTC) and they jointly employ 400 people in automotive styling, design, engineering, manufacturing and support services.

MG6 GT and MG6 Magnette

The MG6 GT sports fastback and MG6 Magnette sports saloon were both designed and engineered in the UK at MG Birmingham where final assembly also takes place.

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