



March 12, 2012

Peek behind the scenes at MG in Birmingham

MG Motor UK is inviting fans to have a look behind the scenes when the world-famous Birmingham site opens for tours.

Visitors will be given a two hour guided tour of the Lowhill Lane site which has been associated with cars for more than 100 years. But alongside the history, people will be able to see the latest 21st century MG models which are designed and engineered at the MG Birmingham site.

In the Sales Centre the latest MG6 GT fastbacks and MG6 Magnette sports saloons are on view. Visitors will also be shown inside the huge state-of-the-art Technical Centre where 300 engineers work on new MG cars and components.

Inside the Conference Centre guests will be able to see Lord Austin's office, exactly as it was when the great man sat behind his desk, and soak up the historic atmosphere. The MG Museum will also open its doors and car fans will be delighted with the famous cars on show.

The site tour can not include the car production area at present, but it is hoped to include this in the near future.

Tours will operate every Thursday from 1pm with the first starting on March 15. The visits are free. Places must be booked in advance by calling 0121 251 6533 or e-mail: info@mg-salescentre.co.uk

Ends



Images are available on the MG Motor Media site:

Website Press Area Login

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MG Motor UK

MG Motor UK is based in Birmingham, England along with SAIC Motors European Technical Engineering Centre (SMTC) and they jointly employ 400 people in automotive styling, design, engineering, manufacturing and support services.

MG6 GT and MG6 Magnette

The MG6 GT sports fastback and MG6 Magnette sports saloon were both designed and engineered in the UK at MG Birmingham where final assembly also takes place.

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