



Press Release: Embargoed until 00.01 January 12 2012

MG6 WINS FIRST MAJOR AWARD

The MG6 has scooped the What Car? 2012 Security Award – the first major honour for the new car, launched just nine months ago.

Experts on the judging panel paid glowing tributes to the MG6, which is designed and engineering at MG Motor UK's plant in Birmingham where final assembly also takes place.

They said: "This year, we were looking for a manufacturer that has demonstrated the greatest effort to improve security, either through a particular innovation or a sheer determination to design out crime.

"MG's new hatch stood out for us. The MG6 has been bolstered with the industry's highest-rated alarm and immobiliser system, complete with perimeter detection. Meanwhile, body security has been fortified with first-press double locking, and vehicle identification enhanced with markings.

"It's impressive work, and gratifying to see a newcomer in this price bracket achieve the top five-star rating from Thatcham for resilience against theft of the vehicle, and four stars in the 'theft from' category."

Chas Hallett, Editor-in-Chief of What Car?, made the presentation at the motor industry's 'Oscar night' held at the Grosvenor House Hotel in London last night.

He said: "MG is a well-known brand to British buyers, but its engineers had to start from scratch on many of the security features of its latest model. A top five-star rating from Thatcham is as good as it gets, so MG deserves real credit for achieving that from a 'standing start'."



David Lindley, who heads a 300-strong team of engineers and designers at the MG Birmingham plant, accepted the award. He said: “What Car? honours are not given lightly so that makes this award extra special.

“We worked really hard on all aspects of safety and security for the MG6. It’s great to see that this has been recognized by the experts at What Car? who are very tough judges and set very high standards.”

On the road prices for the MG6 GT fastback start from £15,495 and rise to £18,995. The MG6 Magnette sports saloon range from £15,995 to £19,995.

Ends.

Images are available on the MG Motor Media site:

Website Press Area Login

URL: <http://www.mg.co.uk>

User: press_user

Password: Pr355U53r

Follow us on [facebook.com/mgmotor](https://www.facebook.com/mgmotor) and twitter.com/mgmotor_

MG Motor UK

MG Motor UK is based in Birmingham, England along with SAIC Motors European Technical Engineering Centre (SMTC) and they jointly employ 400 people in automotive styling, design, engineering, manufacturing and support services.

MG6 GT and MG6 Magnette

The MG6 GT sports fastback and MG6 Magnette sports saloon were both designed and engineered in the UK at MG Birmingham where final assembly also takes place.

Doug Wallace – MG Motor UK

+44 (0)121 251 2910 or 07702 368586

doug.wallace@mgmotor.co.uk or e-mail media enquiries to:

mgmedia@mgmotor.co.uk