



**April 13 2012**

## **MG enters contract hire market**

MG is entering the lease hire business with a new contract hire scheme called MG Lease.

From today MG Lease will be offered throughout MG Motor UK's dealer network and news of the scheme has already generated interest from companies and individual drivers.

Initially MG6 GT fastback S and SE models will be available under the scheme. Within a few months MG6 GT TSE models and MG6 Magnettes will be added, along with used MG6 VAT qualifying cars up to a year old and with a maximum of 15,000 recorded miles.

Richard Bourton, MG Motor UK's Regional Operations Manager in charge of MG Lease, said: "There is a huge potential for the MG6 to be marketed to the 'user chooser' company drivers who want to be seen to be driving something different from their colleagues.

"The distinctive MG6 will certainly stand out from the crowd in the company car park which is often dominated by Mondeo and Insignia models. I think the MG will have big appeal."

A three-year 30,000 mile contract hire agreement on an MG6 GT fastback in S trim, including metallic paint, has a first payment of £734.97 + VAT and 35 monthly payments of £249.99 + VAT. These fantastic rates are supported by ALD Automotive, Europe's second largest contract hire provider, which manages more than 900,000 vehicles worldwide.



Richard added: “This is our first venture into the fleet business and all the signs are that it will be a great success, given the interest we have already seen.

“We’ve had lots of business people asking about contract hire and now we can offer them a great deal. The MG6, with its enormous boot and spacious cabin, offers business people so much more than its competitors.”

Ends.

Images are available on the MG Motor Media site:

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#### **MG Motor UK**

MG Motor UK is based in Birmingham, England along with SAIC Motors European Technical Engineering Centre (SMTC) and they jointly employ 400 people in automotive styling, design, engineering, manufacturing and support services.

#### **MG6 GT and MG6 Magnette**

The MG6 GT sports fastback and MG6 Magnette sports saloon were both designed and engineered in the UK at MG Birmingham where final assembly also takes place.

#### **SAIC Motor**

MG Motor UK is owned by SAIC Motor, the largest automotive company in China and the eighth largest in the world. In 2011 SAIC sold more than 4.01 million cars.

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