



April 10 2013

MG helps springtime buyers

It's hardly glorious spring weather, but MG is helping to brighten things up with some tremendous offers on award-winning MG6 cars.

Help with finance deposits of up to £2,500 will assist many customers to overcome what can be an initial hurdle to ownership. While fans of the British Touring Car Championship who buy an MG6 BTCC Edition model can get race tickets and special team race wear for free.

If you are a caravanner or tow a trailer, there's more good news. MG is offering a free Witter tow bar with every MG6 DTi-TECH model sold. The towing weight for the new diesel models was recently announced as an impressive 1,600kg.

MG Finance will contribute up to £2,500, including VAT, towards the deposit on MG6 GT SE and TSE petrol models and on MG6 Magnette petrol cars. Customers who buy the newly launched MG6 DTi-TECH diesel cars through MG Finance will get a £600 contribution, including VAT, to their deposit.

It means that customers now get support to buy an MG6 TCi-TECH petrol model from as little as £199 a month and the new DTi-TECH diesel models are available from £249 a month.

MG's Sales & Marketing Director, Guy Jones, said: "The help we are able to offer towards a deposit is great news in these challenging financial times. It could be the deciding factor for some people who would really like to own an MG6 and want to use our finance scheme to buy the car of their dreams."



The MG6 DTi-TECH is powered by a 1.9-litre turbo unit. It has common rail direct injection and a variable-rate turbocharger which means that the MG6 DTi-TECH diesel has the latest engine technology. And unique to the diesel versions are Stop-Start technology, which improves economy by a further 5%, and Smart Charging. This is a system which saves energy by only supplying power to certain electrical components when it is actually needed.

The new 1.9-litre DTi-TECH variable rate turbocharged diesel engine delivers 150PS. That gives an impressive 0-62mph time of just 8.9 seconds and a maximum speed of 120mph.

But what makes the DTi-TECH diesel really stand out is that it offers the highest pulling power (350Nm of torque) with the lowest insurance group (14E and 15E) in the market.

The BTCC Edition was introduced recently as the first special edition MG6 and celebrates MG's return to the Dunlop MSA British Touring Car Championship. The £16,955 on the road price includes additional special features worth up to £1,000.

Customers who buy the BTCC Edition model will receive a pair of VIP hospitality tickets to a 2013 race with a full hospitality package, including a grid walk and pit lane experience, and an MG KX Momentum team jacket and cap.

The road-going MG6 BTCC Edition has distinctive features including matt black roof and 18-inch alloy wheels with black gloss sills, door mirror covers, lower front air dam, rear bumper and rear spoiler and the choice of Arctic White or Union Blue paint finishes.

The front grille proudly sports a BTCC badge and there are distinctive MG KX Momentum Racing team colours decals on the bonnet extension, front doors and wings behind the new chrome wing vent. BTCC Edition graphics are highlighted on the sills and also inside the car on the passenger facia.



Power from the BTCC Edition is from the 1.8-litre turbo petrol engine delivering 160 PS and 0 to 62mph in 8.4 seconds with a top speed electronically limited to 120mph. Yet the car has a Group 14E insurance rating.

Standard equipment includes built-in full colour European satellite navigation (including a lifetime subscription to Trafficmaster), sports driver and front passenger seats, Dunlop Sport 225/45R 18-inch performance tyres, electronic hill hold function, power folding electrically heated exterior mirrors, iTPMS tyre monitoring system, rear parking sensors, front fog lights, cruise control, CD audio with USB and auxiliary inputs for MP3/ Ipod connectivity and a leather covered multifunction steering wheel.

Despite its sporting credentials, the BTCC Special Edition is surprisingly practical for everyday use with a huge class-leading boot and rear folding seats to give a massive 1,379 litre cargo capacity.

For towing fans MG is offering customers who buy DTi-TECH models a free Witter tow bar, including an electrics towing pack. It will also be fitted free of charge by the MG dealer which represents a further saving to customers.

While the BTCC Edition deal can not be combined with any of the other special spring promotions, the free tow bar offer is open to customers who purchase DTi-TECH models under the finance deposit offer.

These extra-special offers will run until June 30 2013.

Ends.

Images are available on the MG Motor Media site:

Website Press Area Login

URL: <http://www.mg.co.uk>

User: press_user

Password: Pr355U53r



Follow us on facebook.com/mgmotor and twitter.com/mgmotor_

MG Motor UK

MG Motor UK is based in Birmingham, England along with SAIC Motors European Technical Engineering Centre (SMTC) and they jointly employ 400 people in automotive styling, design, engineering, manufacturing and support services.

MG6 GT and MG6 Magnette

The MG6 GT sports fastback and MG6 Magnette sports saloon were both designed and engineered in the UK at MG Birmingham where final assembly also takes place.

Doug Wallace – MG Motor UK

+44 (0)121 251 2910 or 07702 368586

doug.wallace@mgmotor.co.uk or e-mail media enquiries to:

mgmedia@mgmotor.co.uk