**PRESS INFORMATION – Wednesday 5th April**

**MG ACHIEVES RECORD FIRST QUARTER SALES RESULT IN 2023**

* MG announces record results in the first quarter of 2023, now positioned as the second-best selling manufacturer of electric cars in the UK
* The company has sold 20,679 cars so far this year, with 12,232 delivered in March alone
* The MG4 EV is also the second best-selling electric car of 2023, with the model also recently named *‘Best Everyday EV’* at BBC Top Gear Magazine’s *Electric Awards 2023*

MG Motor UK has announced record results in the first three months of 2023 – with new SMMT data establishing the company as the second best-selling manufacturer of electric cars in the UK.

MG registered 20,679 new cars in the first quarter of 2023, marking a significant 49.4% increase on the same period in 2022. Crucially, its market share of the electric car market now stands at 9.4%, firmly positioning MG as one of the UK’s fastest growing electric car brands.

The MG4 EV is also the second highest-selling new electric car so far this year, continuing to offer customers style, practicality and outstanding value for money. Over 5,200 examples of the multi-award-winning model have been delivered so far this year, with MG’s first all-electric hatchback remaining highly desirable since launch in September 2022.

According to new SMMT figures, MG sold 12,232 cars in March alone – signalling the increasing popularity of MG’s range of affordable electric, petrol, and plug-in hybrid models.

“We had high ambitions for the first quarter of 2023, but couldn’t be happier with what we’ve achieved,” said Guy Pigounakis, Commercial Director at MG Motor UK. “To be positioned just behind Tesla in the new electric car sales chart is an outstanding result, and a mark of the quality and outstanding value for money offered by our range.”

The MG4 has also been recognised as a class-leading EV by Top Gear Magazine, crowning the car as ‘*Best Everyday EV’*at the *TopGear.com Electric Awards 2023.*

Jack Rix, Editor of Top Gear Magazine said “The MG4 EV, with its sub-£27k starting price, has redefined what we can – and should – demand of our electric cars. Even on a budget.”

MG Motor UK currently offers seven models including four plug-in cars – MG4 EV, MG5 EV, MG ZS EV and MG HS PHEV – all supported by MG’s 7-year warranty and nationwide dealership network.

For more details about MG or to find your nearest dealer, visit [www.mg.co.uk](http://www.mg.co.uk)

- ENDS –

**About MG**

Tracing its history back to 1924, MG is the iconic British motoring brand, famous for building sporty, exciting and value-for-money cars which are always fun to drive. From the original MG 14/28 Super Sports car, designed by the legendary Cecil Kimber, to the all-electric MG5 EV of today, MG has always been innovative, always been radical and always been fun!

Today, MG is the fastest growing car brand in the UK, fielding a six-car range of practical and affordable hatchbacks, SWs and SUVs. Designed in Marylebone, London, and manufactured in state-of-the-art factories in several countries, today’s MGs are practical, spacious, packed with technology and perfect for modern life. With a national network of over 150 dealerships, MG is accessible to customers everywhere with professional sales and aftersales provision across the UK.

All new MGs are built with world-class components and are backed by a comprehensive manufacturer’s 7-year warranty. Well-established in the UK, MGs are now sold worldwide with western Europe being the latest region for expansion.

**For further information please contact:**

**JACK CONSTANTINE**

MG Press Office

T: +44 (0) 7925 635624

E: [jack.constantine@loopagency.co.uk](mailto:jack.constantine@loopagency.co.uk)

[www.mg.co.uk](http://www.mg.co.uk)

**HEATHER WEBB**

MG Press Office

T: +44 (0)3301 756940

E: [pr@mg.co.uk](mailto:pr@mg.co.uk)

[www.mg.co.uk](http://www.mg.co.uk)