**PRESS INFORMATION** – **Tuesday 23 April, 2024**

**RENOWNED DESIGNER JOZEF KABAN JOINS MG**

* **Kaban appointed Vice President of Global Design Centre**
* **Kaban to lead MG’s global design and identity**

MG has confirmed that Jozef Kaban (51) has joined the company, accepting the role of Vice President at the company’s Global Design Centre.

Kaban will have specific responsibility for developing MG’s global design language and joins the company at an exciting time, with MG celebrating its 100th anniversary and the arrival of the high-performance Cyberster EV roadster later in 2024.

MG will also unveil its latest concept car at the Beijing motor show later this week, the EXE181, which draws inspiration from the land-speed record-breaking EX181 from 1957.

Kaban, a graduate of the prestigious Royal Academy of Art in London, is a globally-renowned designer who has directed design for some of the automotive industry’s leading marques including BMW, Skoda, and Rolls-Royce. His achievements also include the design of the Bugatti Veyron supercar and Kaban previously served as chief exterior designer at Audi where he worked on the Audi A5 coupe.

**ENDS**

**About MG**

Established in 1924, MG Motor boasts a storied legacy that spans a century. Our roots are deeply anchored in our maiden venture, the MG 14/28 Super Sports car, a masterpiece crafted by the iconic Cecil Kimber. Steeped in innovation and fuelled by a commitment to the future, our focus has shifted electrifyingly towards envisioning sustainable and accessible mobility for all.

Today, our values are reflected in the MG4 EV, an award-winning hatchback which underlines our commitment to delivering forward-thinking, technologically advanced and exhilarating electric vehicles.

MG Motor’s dedication is simple yet profound: democratising mobility. Our diverse lineup, featuring petrol, electric, and hybrid vehicles, encompasses versatile hatchbacks, functional station wagons, and spacious SUVs, all brimming with cutting-edge technology.

Every MG vehicle is a testament to world-class design and is reinforced by our generous 7-year/80,000-miles manufacturer's warranty.

Discover more about MG Motor, our range, and our expansive sales network by visiting our website at <https://www.mg.co.uk/>

For a detailed look into our vehicles, high-resolution imagery, and comprehensive specifications, please explore <https://www.mg.co.uk/media-centre>

**MG Press Office**T: +44 (0)3301 756940
E: pr@mg.co.uk
[www.mg.co.uk](http://www.mg.co.uk/)

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