

LAUNCH PRESS PACK

MG ZS HYBRID+





ZS HEV

MG marks its 4th model launch this year with the second-generation MG ZS Hybrid+

Advanced MG Hybrid+ powertrain for increased economy with extra power.

New technology for even greater safety, convenience and connectivity.

Enhanced comfort and practicality delivering exceptional value for SUV drivers.



Introduction

The all new second generation MG ZS Hybrid+ is set to build on the popularity of the current MG ZS, which has attracted over 100,000 UK customers since 2017, by delivering a host of improvements in technology, comfort and driving performance.

At the heart of the new MG ZS is an advanced hybrid powertrain. Unique to MG, Hybrid+ lifts performance, smoothness and usability while delivering excellent economy and low emissions.

Debuting on the award-winning MG3 supermini earlier this year, the MG Hybrid+ powertrain seamlessly integrates a 102PS 1.5-litre petrol engine with a 136PS/250Nm electric motor for a combined output of 196PS and 465Nm. This combination ensures a refined driving experience with excellent performance, with the new ZS achieving 62mph from rest in just 8.7 seconds.

The 1.83kWh high-voltage battery is recharged by a high-efficiency 45kW generator to offer drivers the potential for significant savings in running costs, with improved fuel economy of 55.4mpg (WLTP Combined) and impressively low CO2 emissions of 115g/km.

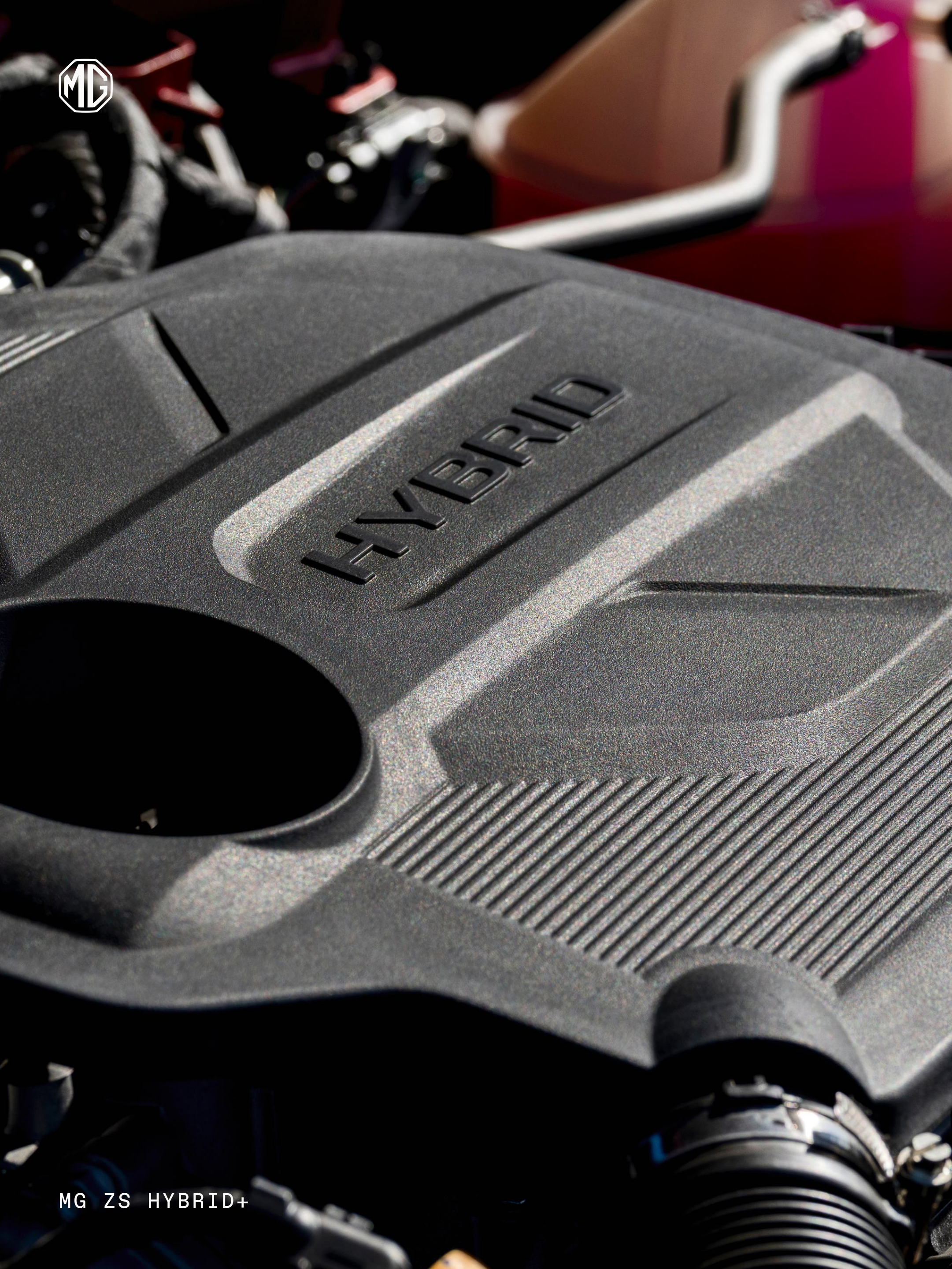
The All New MG ZS Hybrid+ is available in two trim levels, SE and Trophy, with the SE starting from only £21,995 and the range-leading Trophy priced from £24,495 OTR.

This strongly underlines MG's ongoing commitment to delivering excellent value in its UK home market, with the latest MG SUV now available for the same price as an equivalent competitor supermini. And like all MG models, the ZS Hybrid+ is supported by a 7-year/80,000-mile manufacturer's warranty and a network of over 160 dealers.

Outstanding MG value is also highlighted by the significant array of new equipment introduced to the new MG ZS. As well as Hybrid+ technology, a total of over 40 new features have been added to the SE and Trophy which optimise everything from cabin comfort and passenger safety right through to delivering a sleeker appearance which sets the MG ZS apart from the SUV crowd.

David Allison, Head of Product and Planning for MG Motor UK, comments: "We're confident the new MG ZS Hybrid+ will be a popular choice in the growing B-SUV segment for new customers and old. It keeps all the appeal and great practicality current ZS customers like and appreciate, but is even more generously equipped and also offers considerable benefits from our electrified Hybrid+ powertrain at the same price as many competing pure petrol SUVs. The all new ZS Hybrid+ will play an important role as we continue to grow our presence in the UK market."

The All New MG ZS Hybrid+ is available to order now, with first deliveries to MG dealerships starting in October 2024. Pricing starts at a competitive £21,995, making it a compelling option for drivers seeking a versatile and eco-friendly SUV.



Advanced MG Hybrid+ powertrain for increased efficiency, performance and smoothness.

MG's unique non-plug-in Hybrid+ powertrain technology delivers excellent performance, usability and smoothness with the added benefits of excellent fuel economy and low emissions.

First introduced on the stylish MG3 supermini earlier in 2024, MG's Hybrid+ is proving to be a popular option for customers wishing to move away from more conventional, petrol-only engines. There are five key elements to the MG Hybrid+ system:

- 1.5 litre petrol engine
- HT11 Hybrid 3-speed transmission
- High voltage 1.83 kWh Battery
- High performance 100kW electric motor
- High efficiency 45kW generator





The New ZS Hybrid+

The new ZS features a four-cylinder 75kW 1.5-litre Atkinson-cycle petrol engine and a 100kW/136PS electric motor, as well as a highly-efficient 45kW generator. This arrangement not only provides excellent performance but also allows for flexible running no matter the driving environment. And similar to its supermini stablemate, the ZS Hybrid+ powertrain seamlessly and automatically switches between the following operating modes to suit the prevailing conditions:

EV

Running on electric-only power for as long as charge allows.

Series

Engine runs the generator, which powers the electric motor for drive.

Series & Charge

Series driving, plus topping-up the battery when under low-load.

Drive & Charge

Engine drives the wheels, while also charging the battery through the generator.

Parallel

Both engine and electric motor power the wheels.

With its powerful motor, pulling away from a standstill or accelerating up to urban speeds can be performed entirely on electric power alone, with the petrol engine seamlessly taking over at higher speeds such as when on a motorway.

The engine is mated to a three-speed automatic transmission, which allows for both an efficient and enjoyable driving experience. The new ZS offers responsive acceleration with 0-62mph reached in 8.7 seconds, while also providing smooth and refined shifting.

Drivers can tailor the MG ZS's responsiveness with three driving modes – Eco, Normal, or Sport.

Eco

Optimise fuel economy and provide a gentle throttle response for drivers.

Normal

Blends economy and performance and performs well over most journey types.

Sport

A more responsive calibration, optimising the combined power output.



New and advanced technology for even greater safety, convenience, comfort and infotainment

Following in the footsteps of the MG4 and MG3, the new MG ZS Hybrid+ SE and Trophy are set to positively challenge competitors when it comes to the range and functionality of equipment, and more importantly impress customers seeking an affordable SUV but without compromising choice.

The latest ZS delivers a raft of new features. Inside the cabin, a 12.3" HD Colour Touchscreen is introduced with satellite navigation in addition to a 7" driver display. iSmart Phone Connectivity now joins Apple CarPlay and Android Auto, while both models feature a 6-speaker Audio System. Four USB Ports are included – two in the front cabin and one in the rear – plus an additional USB charging port in the rear-view mirror, ideally placed for use with dashcams.

Keyless entry is now standard for the new ZS models as are rain sensing wipers. The SE now features a rear parking camera with reversing sensors while the Trophy gains a 360° parking camera.

MG Pilot, which comprises a comprehensive range of safety and driver assistance technologies, is standard on both models, and has been significantly upgraded.

New features include adaptive cruise control, active emergency braking with pedestrian and bicycle detection, lane keep assist, lane departure warning, rear cross traffic alert, blind spot detection, forward collision warning, traffic jam assist, speed limit recognition and intelligent speed limit assist.

For added comfort the Trophy offers new heating features, including the steering wheel and front seats. Driver's lumbar support is also introduced. Practical and popular features including cup holders, a front centre armrest with generous storage, and 12V power socket are all retained. Boot space also remains generous with a 443 litre capacity.



MG ZS HYBRID+

A new appearance for the MG ZS Hybrid+

The new ZS Hybrid+ models complete the more contemporary and family look debuted on the recent MG3 and HS models with and offer a more confident stance. Sharper and more complex crease lines run down the length of the new ZS and silver roof rails are included as standard.

Model	Length	Width	Height	Boot Space	Wheelbase
All New ZS	4,430	1,818	1,635	443	2,610
Current ZS	4,323	1,809	1,620	448	2,580

Full LED lighting now features at both the front and rear, while the projector headlights also include Intelligent Headlight Control with automatic high/low beam. A stylish rear spoiler has been added and the SE features 17" Valiant alloy wheels, while the Trophy debuts a striking 18" Sabre Alloy wheel.

A vibrant MG colour palette is reserved for the ZS Hybrid+ including:

- Dynamic Red (Tricoat)
- Battersea Blue (Metallic)
- Monument Silver (Metallic)
- Black Pearl (Metallic)
- Arctic White (Solid)
- Hampstead Grey (Metallic)

The All New MG ZS Hybrid+ is available to order now, priced from £21,995. For more information, please visit: www.mg.co.uk/new-cars/mg-zs-hybrid





MG ZS Hybrid+

SE

Trophy

OTR

£21,995

£24,495

Safety & Security

MG Pilot

Adaptive Cruise Control (ACC) with Intelligent Cruise Assist (ICA)



Active Emergency Braking with Pedestrian and Bicycle Detection



Lane Keep Assist (LKA) with Lane Departure Warning System (LDWS)



Lane Keep Assist (LKA) with Lane Departure Warning System (LDWS)



Intelligent Speed Limit Assist



Rear Cross Traffic Alert



Driver Attention Alert



Forward Collision Warning



Electric Parking Brake with Autohold



Hill Descent Control



ABS and EBD



Rear ISOFIX (x2)



Front Side Airbags



Front Dual Airbags



Side Curtain Airbag



Front Passenger Airbag Deactivation Switch



Tyre Pressure Monitoring System (TPMS)



ESP



Hill Start Assist



EBA



Driver's Seat Belt Reminder



Front and Rear Passenger's Seat Belt Reminder



Front Seat Belt (3 point with Pretensioner and Load Limiter)



Adjustable Rear Headrests



Alarm & Immobiliser



MG ZS Hybrid+

SE

Trophy

OTR

£21,995

£24,495

	OTR	SE	Trophy
Vechile Exterior	MG Pilot		
	LED Projector Headlights	●	●
	LED Daytime Running Lights	●	●
	LED Rear Lights	●	●
	Intelligent Headlamp Control (Auto Low/High Beam)	●	●
	Automatic Headlamps	●	●
	Follow Me Home Headlights	●	●
	Rear Parking Sensors	●	●
	Silver Roof Rails	●	●
	Rear Spoiler	●	●
	Electrically Adjustable, Heated, Body Colour Door Mirrors (folding on Trophy)	●	●
Wheels & Tyres	17" "Valiant" Alloy Wheel	●	
	18" "Sabre" Alloy Wheel		●
	Tyre Repair Kit	●	●
Seating	Two tone Dark Grey Cloth Upholstery	●	
	Black Leather Style Upholstery		●
	Driver's 6-way Manual Adjustable Seat	●	
	Driver's 6-way Electric Adjustable Seat		●
	Driver's Lumbar Support (manual)		●
	Passenger's 4-Manual way Adjustable Seat	●	●
	Front Seat Map Pocket		●

MG ZS Hybrid+

SE

Trophy

OTR

£21,995

£24,495

Comfort & Convenience

MG Pilot

Automatic Air Conditioning



Remote Central Locking with Fold-away Key



Keyless Entry



Front & Rear Electric Windows with Driver's one touch up/down



Rear Privacy Glass



Rain Sensor Wiper



Heated Rear Window



2-stage boot floor



12v Power Socket



Multifunctional Steering Wheel



3 Driving Modes (Eco, Sport, Normal)



3 Energy Regeneration Modes (1, 2, 3)



Heated Front Seats



Heated Steering Wheel



Tilt Adjust Steering Column



Front Sun Visors with Driver and Passenger Mirrors



Front Adjustable Cup Holder



Front Centre Armrest with Storage



Front Interior Courtesy Light with Time Delay and Reading Lights



MG ZS Hybrid+

SE

Trophy

OTR

£21,995

£24,495

In-Car Entertainment

MG Pilot

6-Speaker Audio System



Radio and AUX/USB, MP3



x2 USB Ports at Front (x1 Data and Power Type A, x1 Power only Type C) & x1 in rearview mirror USB (Power only - Type A)



x1 USB Port at Rear (Power Only Type A)



DAB Audio



7" Driver Display



12.3" Colour Touchscreen



Satellite Navigation with Speed Limit Recognition



Apple CarPlay™ & Android Auto™



iSmart Phone Connectivity



Rear Parking Camera with sensor



360° Camera with rear sensor



Bluetooth Connection



Trip Computer



MG ZS Hybrid+

Technical Data

Version		SE Hybrid	Trophy Hybrid
Transmission		Auto 3 Speed	Auto 3 Speed
Driven Wheels		Front Wheel Drive	Front Wheel Drive
Engine Description		1.5L Hybrid	1.5L Hybrid
Aspiration Type		Naturally Aspirated	Naturally Aspirated
Fuel Delivery		Port Fuel Injection	Port Fuel Injection
Battery Type		Lithium Nickel Manganese (NCM)	Lithium Nickel Manganese (NCM)
Engine Description		1.5L Hybrid	1.5L Hybrid
Battery Capacity (nominal)	kWh	1.83	1.83
Battery Capacity (usable)	kWh	0.92	0.92
Engine Displacement	cc	1498	1498
Cylinders/Valves		4/16	4/16
Bore	mm	72	72
Stroke	mm	92	92
Compression Ratio		16:1	16:1
Maximum Power (Petrol Engine)	PS (kw)	102 (75)	102 (75)
Maximum Torque (Petrol Engine)	lb ft (NM)	94 (128)	94 (128)
Maximum Power (Electric Motor)	PS (kw)	136 (100)	136 (100)
Maximum Torque (Electric Motor)	lb ft (NM)	184 (250)	184 (250)
Maximum Power (Combined Output)	PS (kw)	196 (145)	136 (100)
Maximum Torque (Combined Output)	lb ft (NM)	343 (465)	343 (465)
0-62mph (100kmh)	seconds	8.7	8.7
Maximum Speed	mph (km/h)	104 (168)	104 (168)

MG ZS Hybrid+

Technical Data

Version		SE Hybrid	Trophy Hybrid
Fuel Consumption - WLTP mpg (l/100km)	Combined	55.4 (5.1)	55.4 (5.1)
	Low	43.5 (6.5)	43.5 (6.5)
	Medium	126.1 (2.2)	126.1 (2.2)
	High	57.6 (4.9)	57.6 (4.9)
	Extra High	44.2 (6.4)	44.2 (6.4)
CO ₂ - WLTP	g/km	115	115
Fuel Tank Capacity	litres (gallons)	41 (9.02)	41 (9.02)
Kerb Weight	kg	1,410	1,420
Gross Vehicle Weight	kg	1,880	1,890
Maximum Towing Weight (unbraked)	kg	500	500
Maximum Towing Weight (braked)	kg	500	500
Gross Train Weight	kg	2,380	2,390
Maximum Roof Rail Load	kg	50	50
Turning Circle	mm	10.51	10.51
Tyre Dimensions		215/55/R17	215/50/R18
Service Intervals	12 months / 15,000 miles		
Manufacturer's Warranty	7 years / 80,000 miles		
MVRIS CODE		Y6AET	Y6AEU
DVLA CODE		A3269	A3270

MG ZS Hybrid+



MG ZS Hybrid+										
Pricing & Insurance (effective 1st September 2024)	Version		SE		Trophy					
	Transmission		Automatic		Automatic					
	CO2		115		115					
	Base Price		£17,819.58		£19,902.92					
	Delivery		£268.75		£268.75					
	Number Plates		£20.00		£20.00					
	Retail Price		£18,108.33		£20,191.67					
	VAT		£3,621.67		£4,038.33					
	First Registration Fee		£55.00		£55.00					
	First Year VED		£210.00		£210.00					
	OTR		£21,995.00		£24,495.00					
	BiK 2023/24 - 2024/25		27%		27%					
	P11D Value		£21,730.00		£24,230.00					
Paint pricing			Base Price		VAT		Retail			
	Standard Paint		Arctic White		£0.00		£0.00			
	Metallic Paint		Black Pearl		£454.17		£90.83		£545.00	
			Monument Silver							
			Hampstead Grey							
			Battersea Blue							
Tri-Coat Paint		Dynamic Red		£579.17		£115.83		£695.00		



MG ZS HYBRID+



About MG

Established in 1924, MG Motor boasts a storied legacy that spans a century. Our roots are deeply anchored in our maiden venture, the MG 14/28 Super Sports car, a masterpiece crafted by the iconic Cecil Kimber. Steeped in innovation and fuelled by a commitment to the future, our focus has shifted electrifyingly towards envisioning sustainable and accessible mobility for all.

Today, our values are reflected in the MG4 EV, an award-winning hatchback which underlines our commitment to delivering forward-thinking, technologically advanced and exhilarating electric vehicles.

MG Motor's dedication is simple yet profound: democratising mobility. Our diverse lineup, featuring petrol, electric, and hybrid vehicles, encompasses versatile hatchbacks, functional station wagons, and spacious SUVs, all brimming with cutting-edge technology.

Every MG vehicle is a testament to world-class design and is reinforced by our generous 7-year/80,000-miles manufacturer's warranty.

Discover more about MG Motor, our range, and our expansive sales network by visiting our website at www.mg.co.uk/

For a detailed look into our vehicles, high-resolution imagery, and comprehensive specifications, please explore www.mg.co.uk/media-centre

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